



Open Call: Grants for Tourism Businesses

It's all about adapting

WE CAN HELP YOU

Adapt to the changing landscape, ensure the long-term **success and resilience** of your business in the face of evolving consumer demands, climate change, and global sustainability goals.

Apply to be considered for a grant up to €5,600

Deadline for applications : 25 October 2023, 17:00 CET

WHO CAN APPLY?

- Micro, Small or Medium-sized Enterprise (MSME)
- Tourism Sector
- Operating for at least 2 years in:
 - Cyprus • Ireland • Spain
 - Greece • Italy

WHY APPLY?

If you want your tourism business to:

- stand out from competitors & attract a growing market of conscious travellers
- minimize its environmental footprint
- reduce its costs and increase profitability
- become a pioneer of sustainability change

WHAT CAN BE FUNDED?

- Sustainability certification schemes
- Sustainability strategy plans & implementation of measures
- Purchase of Tools or Software/Technology solutions included in recommendations of sustainability plans/reports
- Organisation Environmental Footprint studies & implementation of recommendations
- Training & capacity building activities in sustainable tourism

SIZE OF GRANTS

Maximum grant amount per applicant €5,600

100% funding of eligible expenses

HOW TO APPLY?

1. Read the [Call for Applications](#) & the full set of Call documents
2. Contact the [I-STARS Sustainability Expert](#) of your choice
3. Register on the [I-STARS eLearning Platform](#)
4. Fill in and submit your [Application Form](#) online

NEED MORE INFORMATION?

Contact your local [I-STARS Call Helpdesk](#) listed below:

- Cyprus: tel. +357 22889840, istarscyprus@gmail.com
- Greece: +30 2271041170, istarsgreece@gmail.com
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