

## ***The Challenges of Cultural Tourism in the European Islands***

### **Best practice on Cultural Tourism and future developments**

**Cultural Tourism** could be an essential **part of the European islands economy**. Many islands are now actively developing their tangible and intangible cultural assets as a means of developing comparative advantages and to create local distinctiveness in the face of globalisation.

The 5th OTIE Summer School aims to introduce **how to create new cultural tourism products** and encourage the development of different types of tourism in the European Islands in order to **reduce seasonality** and create new tourism supply.

### **Your advantages**

- Learning the best practice on cultural tourism
- Discussing on cultural tourism development with the main experts
- Improving your language and technical skills
- Discovering the wonderful resources of the Maltese islands
- Making new friends & working contacts in a lively social program
- **Gaining academic credits (CFU)**

### **Certificate of attendance from OTIE**

### **General Information**

The 5th OTIE Summer School is open to all students and tourism operators from all over the world.



### **Limited number of participants.**

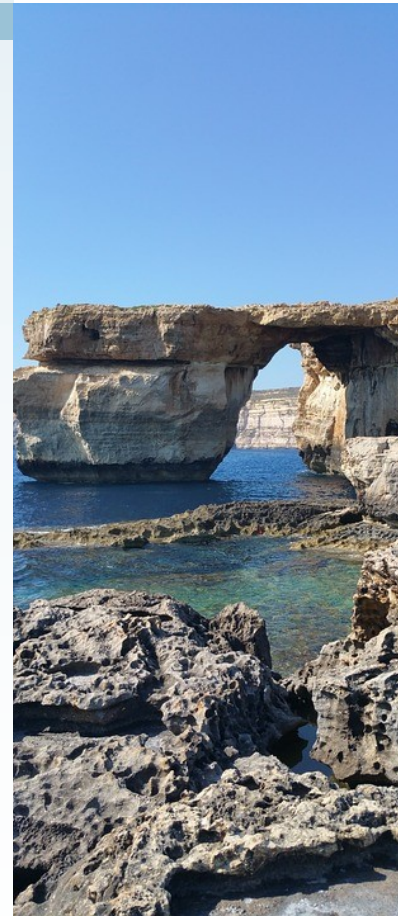
Reservations could be accepted until the seats are available.

### **Registration is open now!**

### **More info & booking**

OTIE Secretariat - Tel. +39 091 6117527 - info@otie.org

[www.otiesummerschool.com](http://www.otiesummerschool.com)



### **Registration fees**

#### **Full Formula**

**€ 580.00 per person**

Course + Accomodation (ITS Campus in Qala) + Training Materials + Gala Dinner

#### **Only course**

**€ 350.00 per person**

Course + Training Materials + Gala Dinner

### **Scheduled activities**

1 st August → Starting date

5 th August → Closing date

- 20 hours of lessons on tourism with international experts
- 2 Field visits to and lectures on UNESCO sites
- 2 Outdoor activities